



DARSHANKUMAR JOSHI

Technopreneur | AI Innovator | Digital Strategist

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PROFESSIONAL SUMMARY

Visionary digital entrepreneur with over a decade of global experience leading ventures in Distributed Ledger Technology, AI-driven media, AR/VR, and Web3 marketing. Founder of GraymatterOnline LLP (India), Graymatter International Inc. (USA), and Coeus Digital Media LLC (USA). Known for crafting cutting-edge digital ecosystems, managing Fortune 500 campaigns, and pioneering immersive technology integrations across industries.

EXPERIENCE

- Founder & CEO
GraymatterOnline LLP, India (2015–Present)
 - Built India's first AI + Web3-based digital agency
 - Scaled multi-million digital campaigns for tech startups and Bollywood celebrities
 - Developed proprietary automation tools and NFT-based marketing strategies
- Founder & Managing Director
Graymatter International Inc., USA (2018–Present)
 - Oversaw multi-state digital PR projects for political and corporate clients
 - Launched AI-powered content platforms and influencer ecosystems
- Founder & CCO
Coeus Digital Media LLC, USA (2020–Present)
 - Delivered interactive AR/VR experiences for global brands
 - Led a team of visual artists, animators, and AI coders across 3 continents

EDUCATION

- Bachelor in Business Computing (Hons.)
University of Greenwich, London – 2012
- Advanced Diploma in IT & Software Engineering
University of Sunderland, UK – 2010

SKILLS

- Technologies: AI, DLT, Ethereum, WordPress, Webflow, Unity3D
- Tools: Adobe Suite, Final Cut Pro, Figma, Canva Pro, Blender, Unreal Engine
- Soft Skills: Leadership, Strategic Thinking, Problem Solving, Public Speaking
- Languages: English, Hindi, Gujarati

PROJECT HIGHLIGHTS

- Aroma de Aphrodisiacs Perfume Brand – Founder of luxury scent line with 30% Extrait de Parfum oil concentration
- Darshjme's AI Mastery – Online AI & Automation course for solopreneurs
- Time Traveler Mahabharat Storyboard – Created AI-based cinematic visuals mixing myth, tech & philosophy

RECOGNITION

- Featured in India Today for digital innovation in AI + Web3
- Invited to Comic Con India 2025 for AI-generated mythological art
- Keynote Speaker at DLT Conclave (Dubai, 2024)

REFERENCES

Available upon request.